

SAN PEDRO PROPERTY OWNERS' ALLIANCE BOARD OF DIRECTORS MEETING

9:00 AM Open Session

Annual Meeting Minutes

Wednesday, January 29, 2014

Meeting Location: San Pedro City Hall
638 S. Beacon Street, Room #452
San Pedro, CA 90731

1. CALL TO ORDER – Eric Eisenberg, President **9:00 AM**

The meeting was called to order by President Eisenberg at 9:02 AM.

2. BOARD OF DIRECTORS –

Eric Eisenberg, The Renaissance Group, President
Jayme Wilson, Spirit Cruises, Vice President / Secretary
Alan Johnson, Jerico Development, Treasurer
Vincent DiMeglio, Property Owner, Board Member
Warren Gunter, Property Owner, Board Member
Debbie Luttrell, Avison Young, Board Member
David Mathewson, Port of Los Angeles, Board Member
B. Bennett Schirmer, Property Owner, Board Member
Camilla Townsend, Port of Los Angeles High School, Board Member
Morris Warschaw, Property Owner, Board Member
Randy Weston, Property Owner, Board Member

In attendance -

**Eric Eisenberg
Alan Johnson
Vincent DiMeglio
Warren Gunter
Debbie Luttrell
Camilla Townsend
Morris Warschaw
Randy Weston**

3. APPROVAL OF MINUTES – December 13, 2013.

Motion by Warshaw. Second by Johnson. Approved.

4. INTRODUCTION OF NEW BOARD MEMBERS

Warren Gunter, Debbie Luttrell and Randy Weston were introduced as new board members.

5. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

Michael Gatanz shared that People's Yoga will be hosting Contra San Pedro on Sunday, February 16 at 3:30pm.

Katherine Gray from the San Pedro Convention & Visitors Bureau shared that their visitor's center is now open at 225 W. 6th Street. She thanked PBID for continuing to provide trolley services on cruise ship days.

Jamie Burton, owner of Playground Fitness, spoke about time restrictions on parking meters downtown. She would like to see a petition for change, the two hour time limit is too short for her fitness clients.

Guy Langman from FilmLA spoke about filming in San Pedro and he will continue to work with PBID to promote filming in the District.

Diane Smith shared her observations about San Pedro from an outsider's perspective. She shared positive comments and would like to see the improvements continue.

6. Old Business

Action Items

None

6.1 Committee Reports

6.2 Marketing & Business Development

Valerie Goodman gave a brief presentation of the 2014 PBID marketing budget and advertising plan. She also mentioned that PBID will be hosting a Peer-to-Peer Electronic Media Session for District businesses on February 2nd. Andrew Silber of The Whale & Ale will be the instructor.

6.3 Public Safety

Donte Breaux shared that Public Safety Ambassadors provide escorts to your car and that their office is located inside the Cabrillo Hotel on Centre Street.

- Introduction of Senior Lead Officer Andrey Wilkins

Officer Wilkins reported that he is working on outreach to get to know the community. His phone number is 310-869-2138.

7. New Business

Action Items

7.1 Approval of unaudited financial statements for December & year-end 2013

Motion by Warschaw. Second by DiMeglio. Approved.

- 7.2 Approval of support for proposal to Mayor Garcetti relative to the City of Los Angeles "Great Streets" Initiative

Motion by DiMeglio. Second by Weston. Approved.

- 7.3 Approval to place a display ad in the 2014/2015 San Pedro Chamber of Commerce Community Guide & Business Directory at a cost NTE \$2,100.

The cost was changed to NTE \$1,800. Motion by Warschaw. Second by Townsend. Approved.

- 7.4 Approval of a request for a letter of support for a parking variance for 429 W. 6th St.

Bill James of Bill James & Associates Architects gave a presentation for a proposed building at 429 W. 6th St. The building would include two restaurants, roof top dining, outdoor dining and event space.

Motion by Gunter. Second by Warschaw. Approved.

- 7.5 Approval to modify the guidelines for the PBID Community Marketing Support program.

Motion by Gunter. Second by Warschaw. Approved.

8. Executive Director's Report

- 8.1 Trash receptacle replacement

New trash receptacles arrived last week and will be installed next week in the District.

- 8.2 Tivoli LED lights

The final strands have been installed on Centre Street between 6th & 7th Streets.

- 8.3 RFP for Cleaning & Sanitation Services

A request for proposals has gone out, the deadline is February 17.

9. Next Regular Meeting – March 5, 2014

10. ADJOURNMENT

The meeting was adjourned at 9:55 AM.